

# Claire P Caldwell

**Founder, C&C Y Business & Marketing Services LLC**

## Introduction

Our speaker today, a small business owner, spent the past 5 years working and developing her craft. a small business in the Hospitality Industry. She's the founder of C&C Y Business & Marketing Services and a DiSC facilitator and Emotional Intelligence integration coach specializing in the hospitality industry.

Drawing on more than seven years in sales with Verizon and leading multiple outside sales teams, Claire brings a rare blend of real-world revenue experience and human-first leadership. Today, she'll show us how to turn DiSC and Emotional Intelligence into practical tools that reduce friction between teams, elevate communication, and improve both performance and the guest experience. Claire is known for delivering content that is concise, informative, and immediately actionable, so you'll walk away with ideas you can start using right away. Please join me in welcoming Claire P Caldwell...